

supplier of quality products to the lift and electrical industries



PEW Electrical  
Distributors

# insight

Newsletter Issue 2 May 2021

This edition casts a look back through PEW's (formerly Plaistow Electrical Wholesalers) history, as it was 33 years ago, this month (May 3rd, 1988) that the company was founded. Inside, you will find some nostalgic snapshots from yesteryear.

**insight** again features our latest news and products. Our Supplier Focus will return in June. We hope you enjoy our latest issue.

Don't forget to read this on your device but should you need to print it, use the Booklet feature and double side print to use just 1 piece of A4 folded.



The first premises, 711 Barking Road, E13, where it all began.

## Contents

Page 2 & 3  
PEW Then & Now

Page 4  
News & Offer

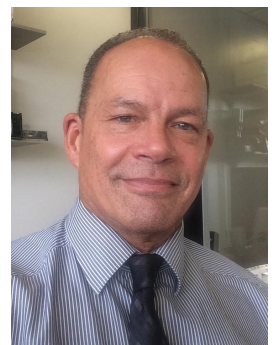
"Service is our  
most important  
product"

## A message from Andrew Dennehy

PEW has now been trading for 33 years and I honestly do not know where all those years have gone! However, I am hugely proud of how far we have come, from such humble beginnings in 1988, to now being recognised as a leading supplier to the Lift and Escalator Industry.

This hasn't happened by chance, but is the result of many years of tireless work and commitment from many people.

However, most importantly, without you, our customers, there would be no PEW, so I would like to offer my personal thanks to you all for your loyal support of PEW over many years. I will be eternally grateful.

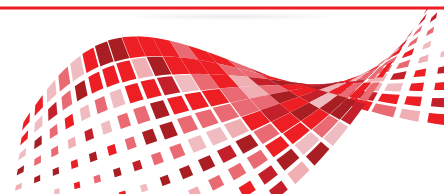


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1&2. 1989 - then 26 years old with some of PEW's first customers, Paul Goldsmith (2) who is still a customer today!

3. 1991 - Our second premises at 655 Barking Road, E13, an old converted pub.

4. 1994 - Andrew, then 31 years old, working at PEW's first computer, which looks so dated now!

5. 1997 - Jason, then 27 years old, in our rather cramped office at 655 Barking Road.

1.



2.



3.



4.



5.





## Small but mighty! The lift engineers' friend.

Now stocking **WAGO 221 Compact Lever Connectors**, available for collection from our trade counter or next working day delivery\* when ordered by 4pm

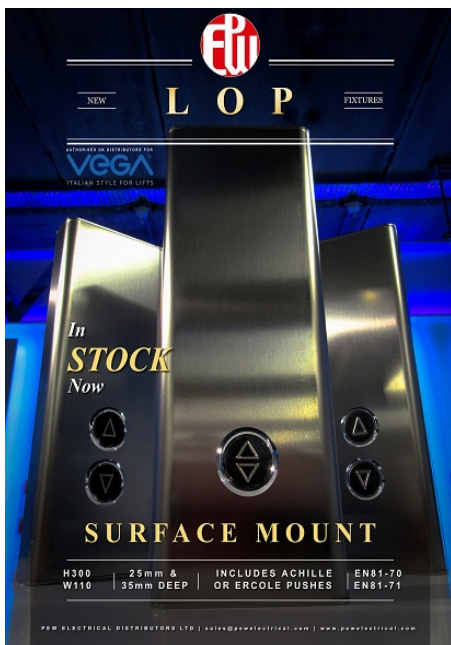
**WC2212W** - Wago Connector 221 2 way - Box of 100

**WC2213W** - Wago Connector 221 3 way - Box of 50

**WC2215W** - Wago Connector 221 5 way - Box of 25

WAGO 221 series suitable up to 32A and 4mm<sup>2</sup> cable

- Transparent housing for safety checks
- Test slots for testing while installed



## SURFACE LINE Landing Operating Panels

Assembled from stocked components, these robust yet stylish LOPs are fabricated in 2mm hairline stainless with 304 stainless steel end caps for demanding environments.

Combine with your choice of VEGA pushbuttons: Achille (EN81-71 Cat 1) or Ercole (EN81-71 Cat 2)

Download our datasheet for more information here



Price valid until 31st May 2021

Quote: insight

# £13.49 + VAT

Our new oil spill kit is made from **recycled** materials and suitable for up to 20 litre oil mop-ups.

Order Code: OSK2

